

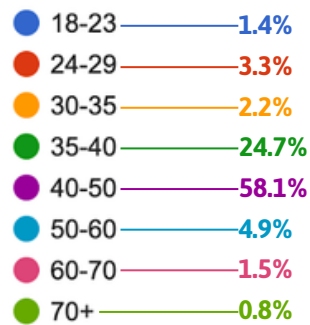
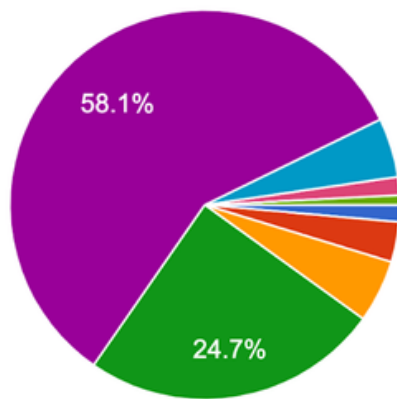
**WICKED**  
SENSUAL CARE®

# **Menopausal Survey of Pleasure**

**2023  
Informal  
Public  
Survey**

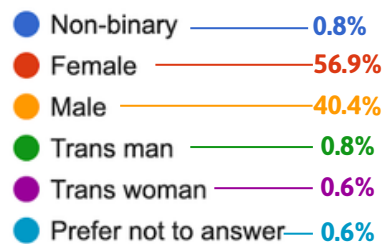
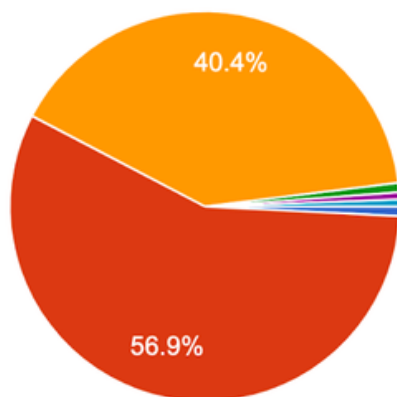
## What age range do you fall into?

996 responses



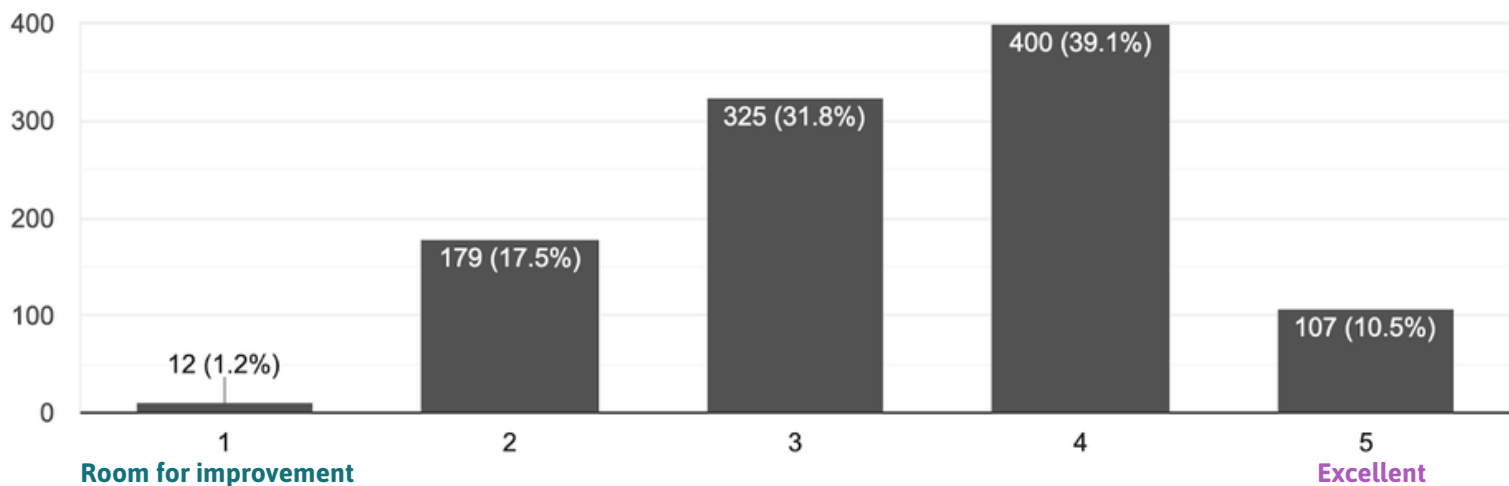
## What is your gender identity?

1,023 responses



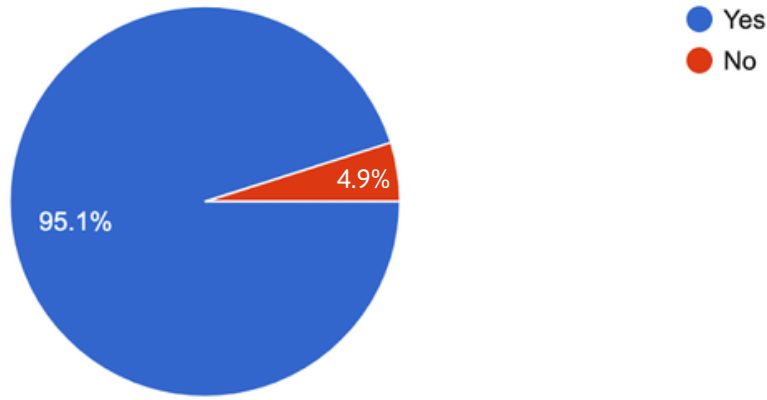
## Would you say your sex life is

1,023 responses



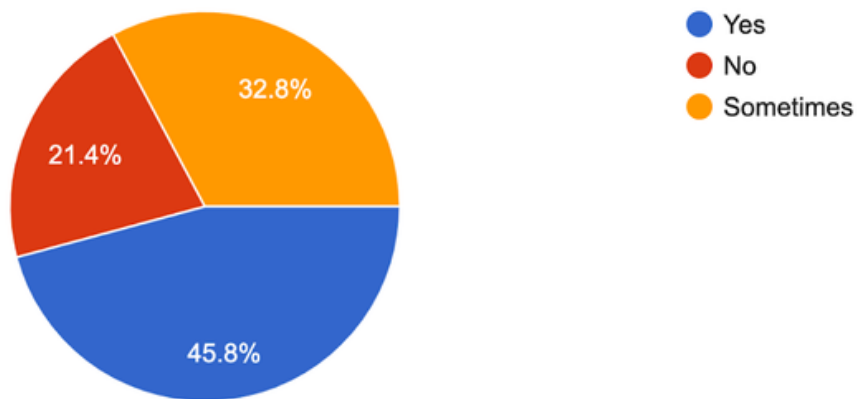
### Are you sexually active with a partner?

1,023 responses



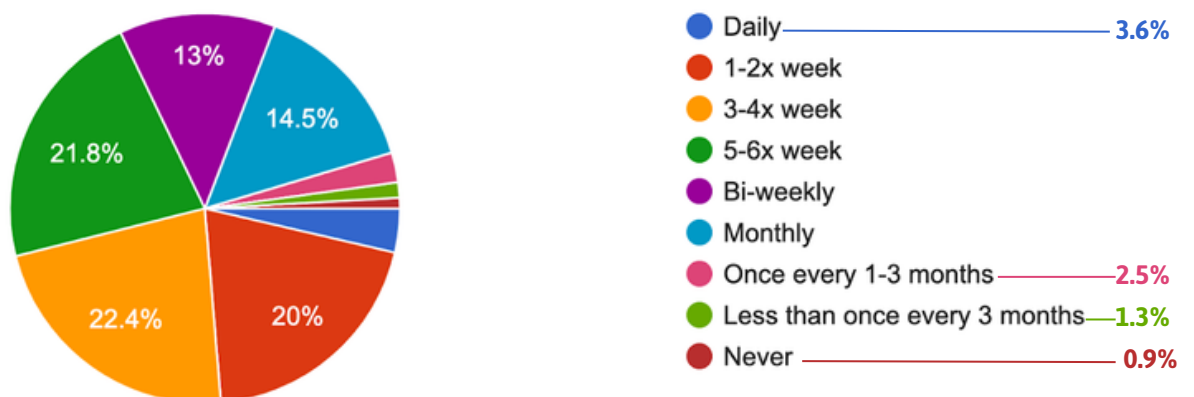
### Do you consider personal pleasure a priority?

1,024 responses



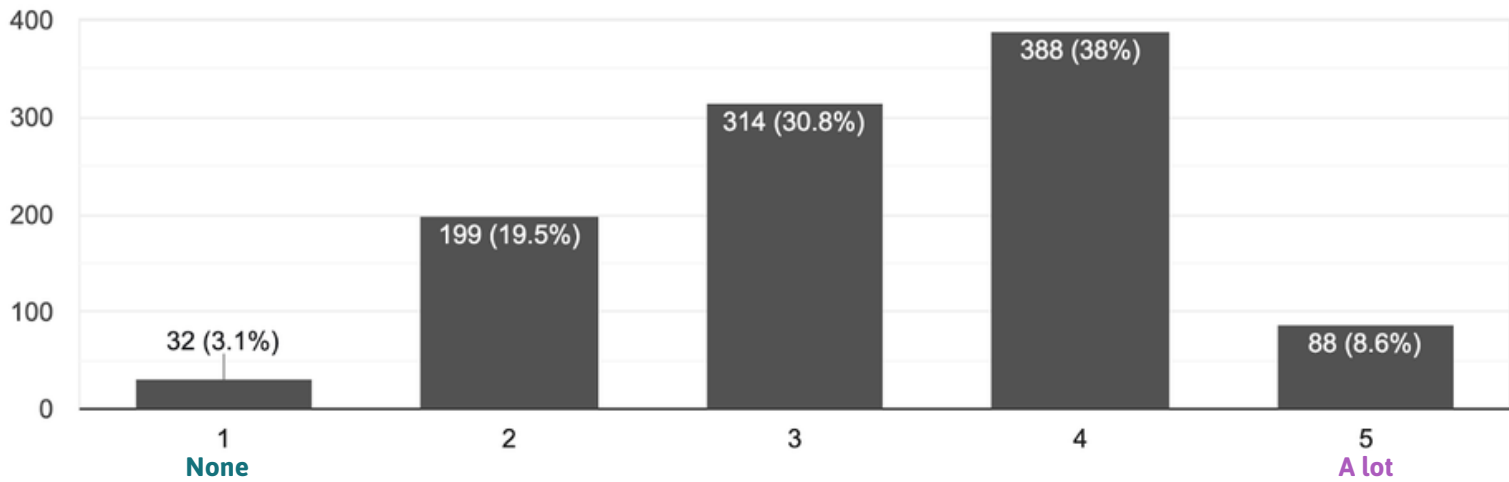
### How often do you engage in sexual activity?

1,018 responses



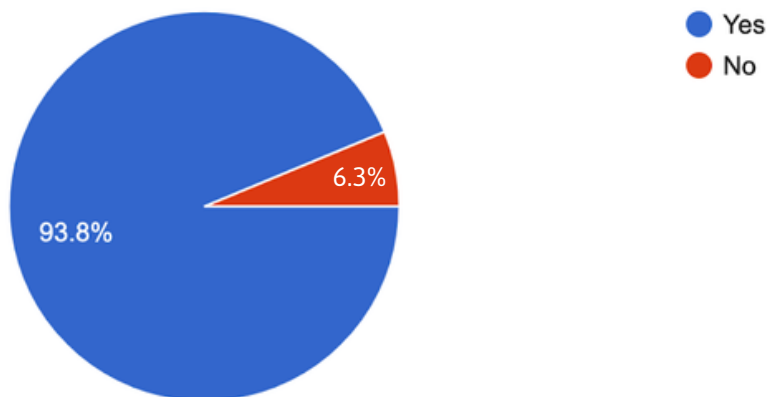
## To what degree has menopause impacted your sexual experiences and desires?

1,021 responses



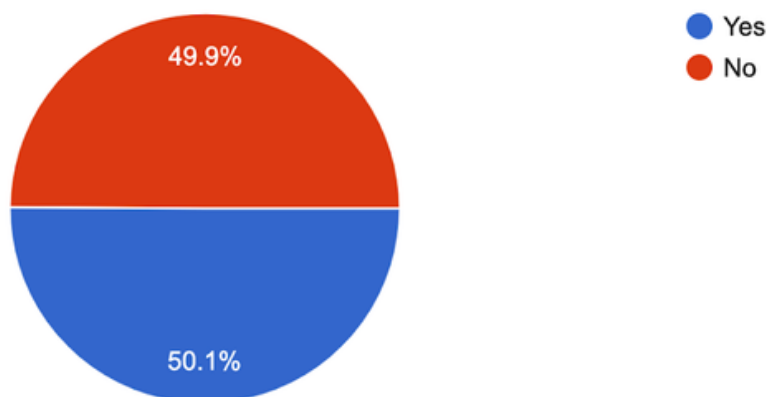
## Have you experienced menopause or are you currently going through it?

1,024 responses



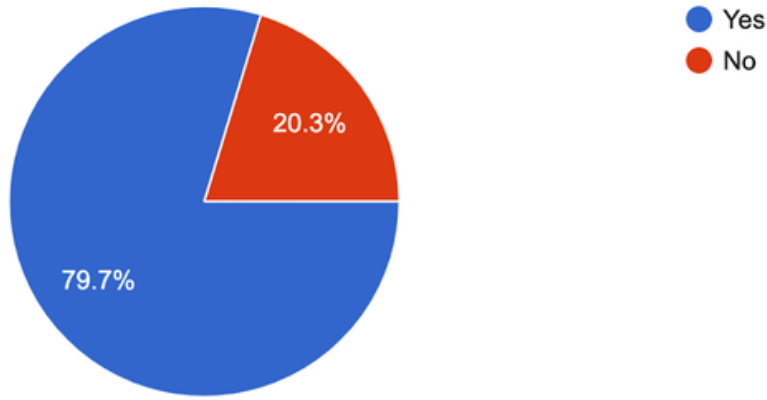
## Are you experiencing early or premature menopause?

1,022 responses



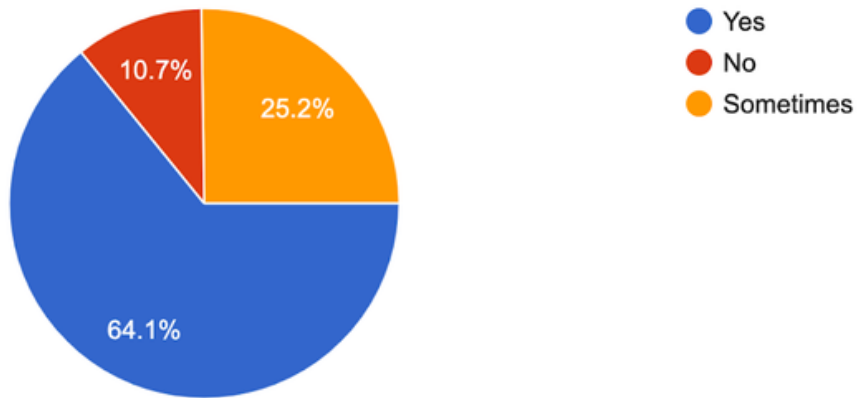
### Are you aware of any lubricants available for people experiencing menopause?

1,019 responses



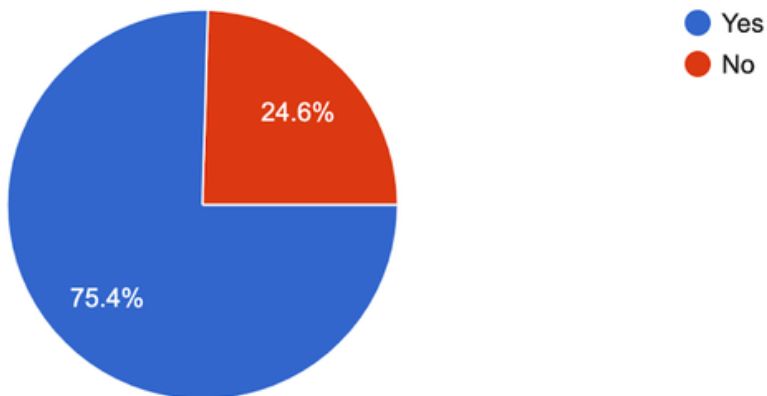
### Do you use any types of lube during sexual activities?

1,023 responses



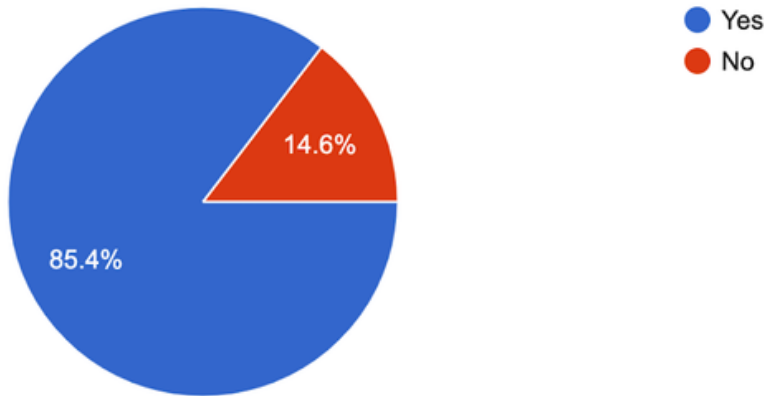
### Have you noticed any changes in vaginal lubrication since entering menopause?

1,018 responses



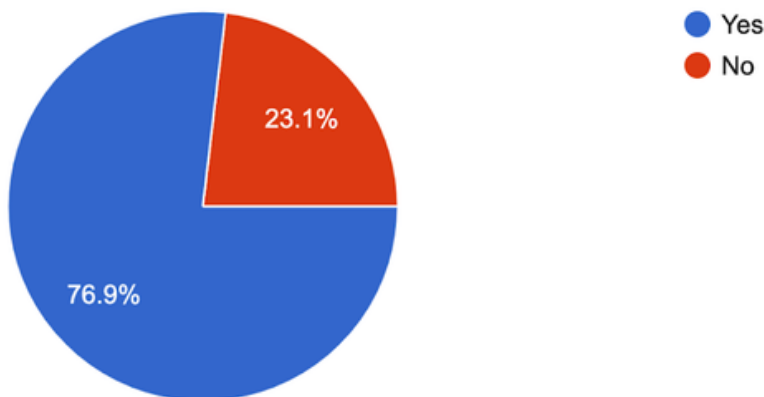
### Do you find that using lube during menopause enhances your sexual pleasure and comfort?

987 responses



### Have you discussed the topic of lubrication and menopause with a healthcare professional?

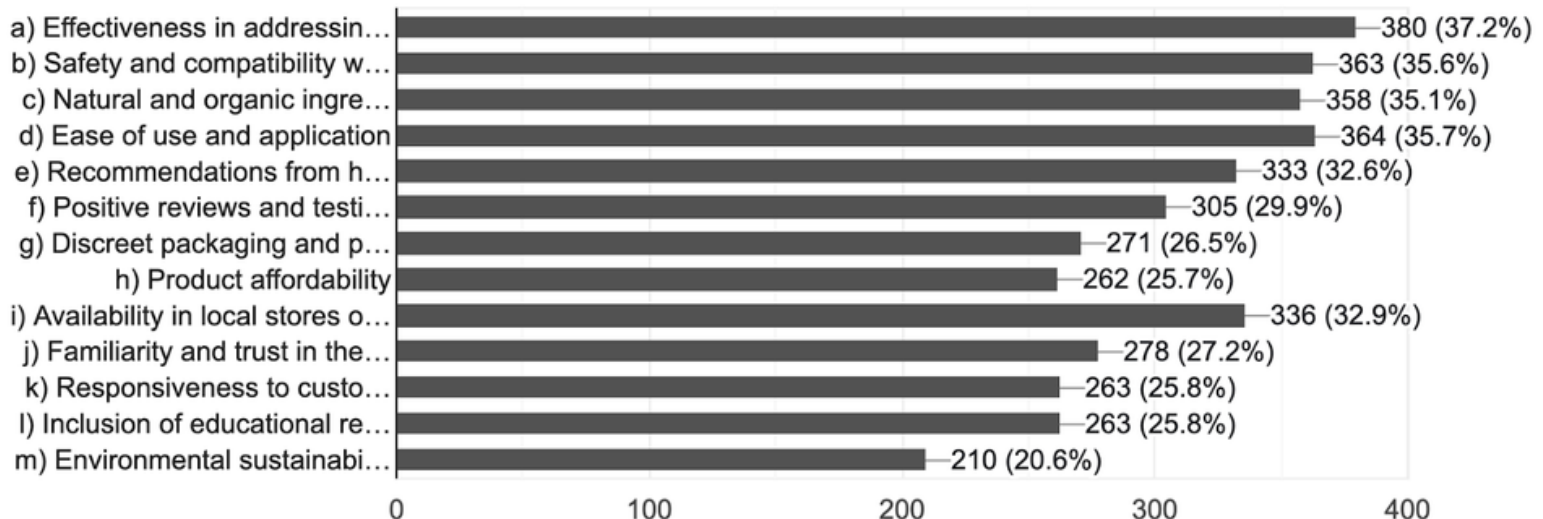
1,016 responses



### What factors influence your choice of sexual health and pleasure products during menopause?

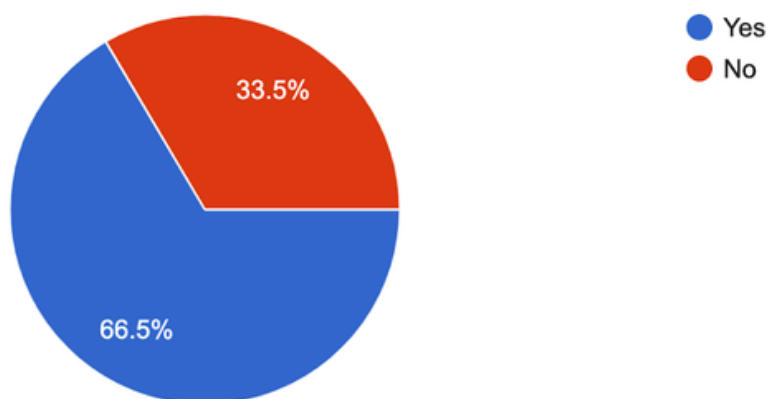
(Select all that apply)

1,021 responses



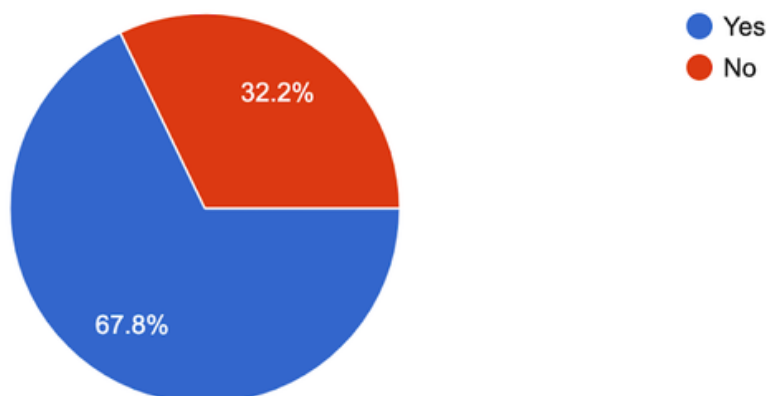
Have you ever encountered any discomfort or irritation using certain lubrication products during menopause?

1,018 responses



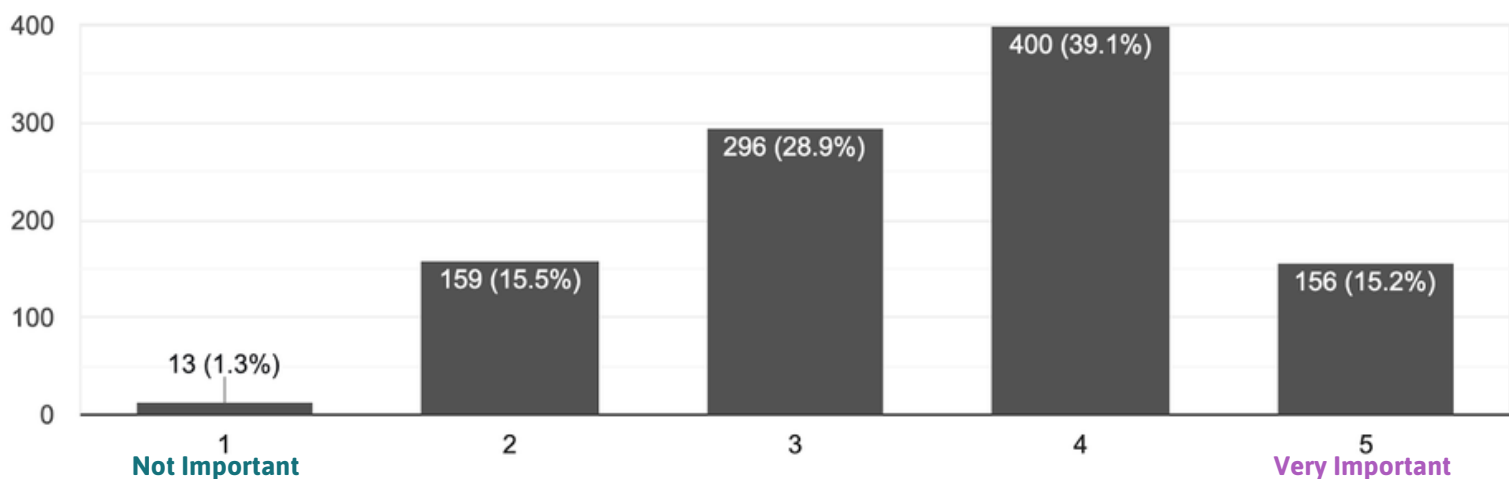
Do you feel that there is enough information available about lube and menopause in the market?

1,017 responses



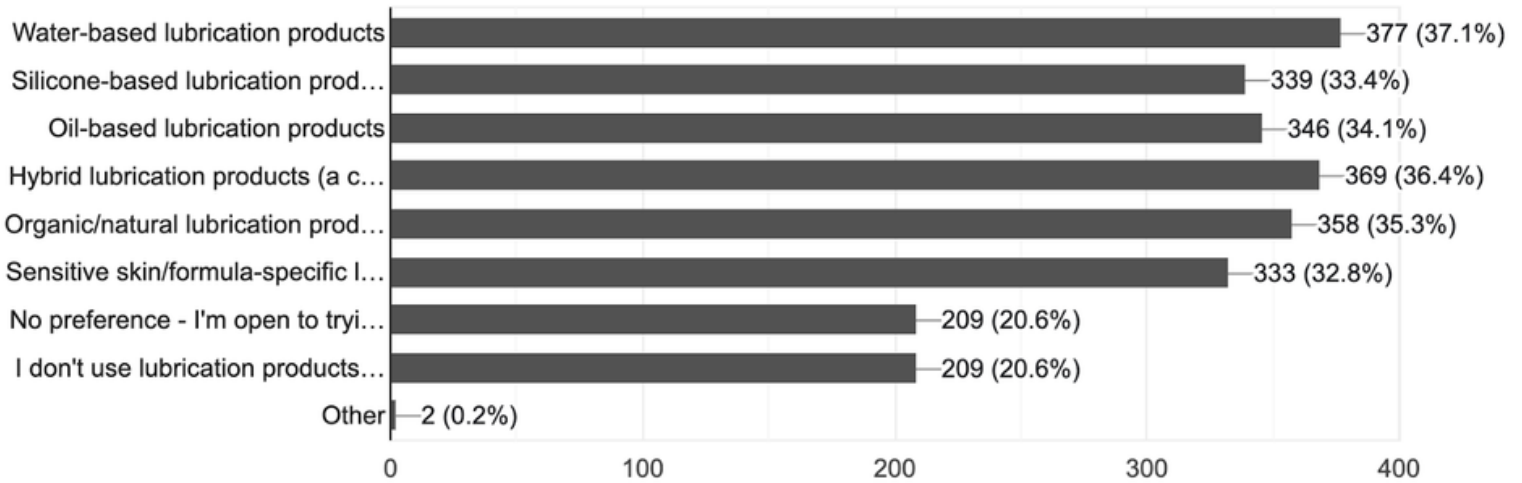
How important is it for you to use high quality ingredients in your intimate life?

1,024 responses



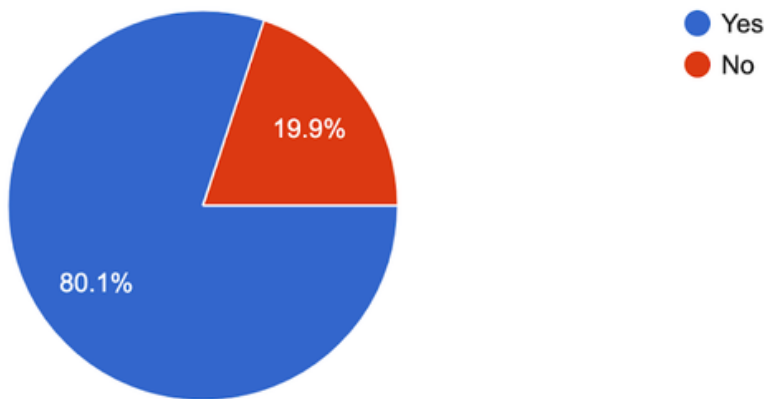
## What type of lubrication products do you prefer during menopause?

1,015 responses



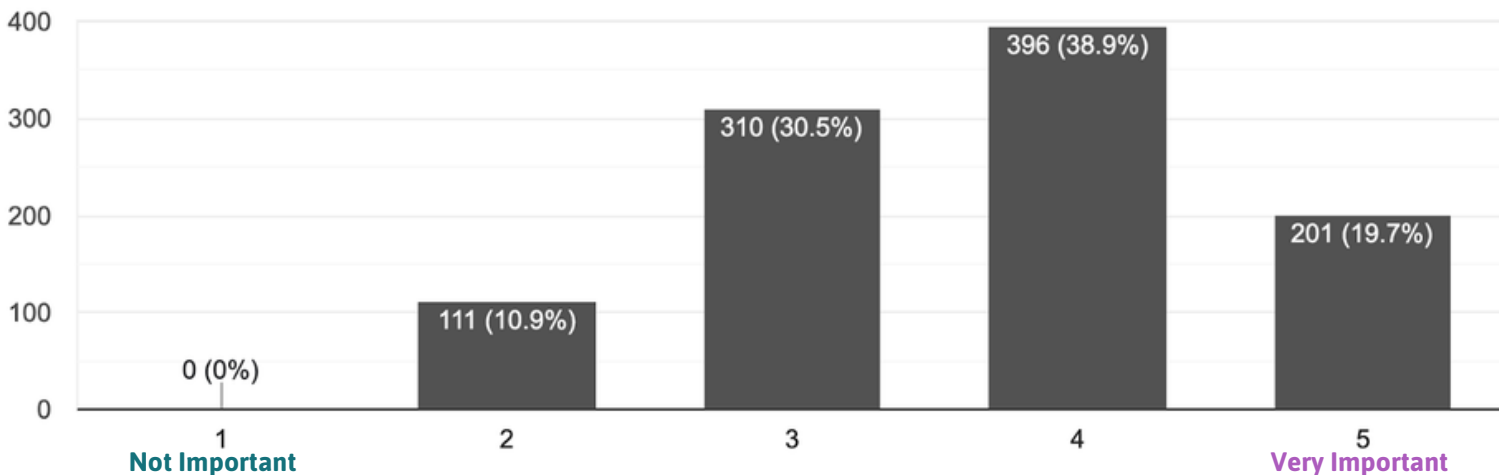
## Are you open to trying different types of lubricants to find the most suitable one for you during menopause?

1,019 responses



## How would you rate the importance of sexual health and wellness during menopause in relation to your overall well-being?

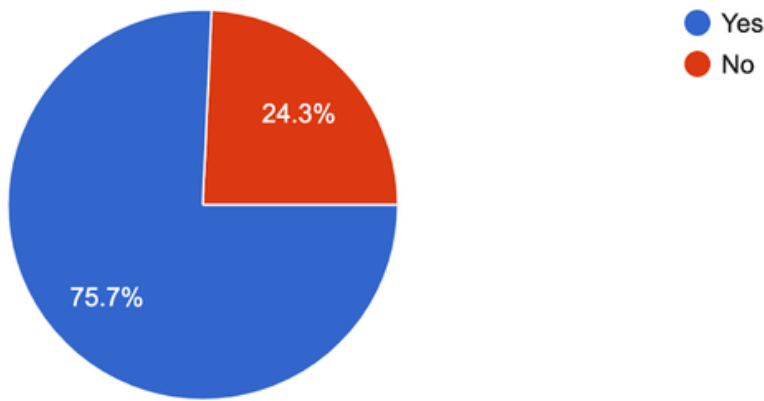
1,018 responses





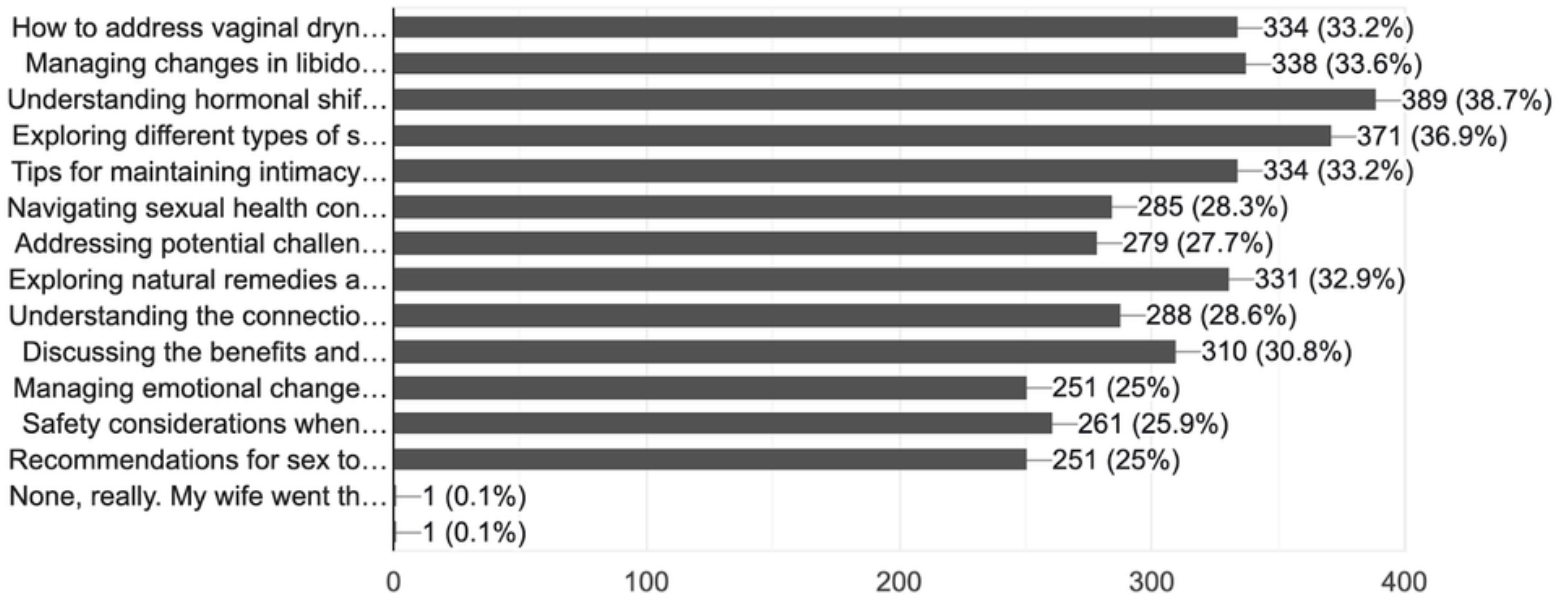
## Have you ever discussed lube and its role in sexual health during menopause with your partner?

1,017 responses



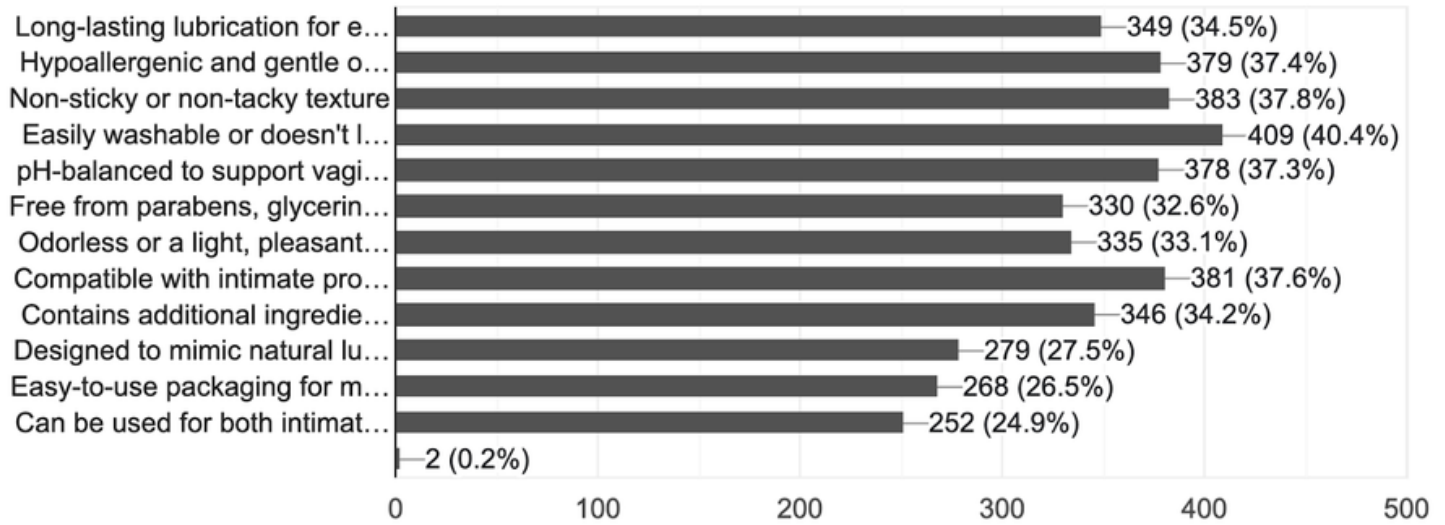
## Are there any questions or topics related to sexual health during menopause that you would like more information on?

1,006 responses



## Are there any specific features or qualities you look for in a lubrication product tailored to menopause?

1,013 responses



**For more information,  
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